



JULY 8 PRE-LAUNCH SITE

VERSION 1 6/22/10





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150:23:52:3  ANDIAMO!

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GET ON THE INSIDE TRACK NOW

The all-new Fiat 500 is coming. And this little Italian firecracker is about to ignite some of our own American passions. *Benvenuto, Fiat Cinquecento. And, grazie, Italia.*

Sign up now to receive the latest updates, event information, and for your opportunity to reserve one of the coveted first 500 Limited Edition Fiat 500s.

*required fields

LAUNCH COUNTDOWN
150:23:52:35
DAYS:HRS:MIN:SEC

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CONGRATULAZIONI

You're now a Fiat 500 Insider, privy to the latest updates on everything Cinquecento. As the newest U.S. ambassador of Italian auto design, we now invite you to invite your friends to be among the first to get a taste of *la dolce vita* 500.

SHARE WITH FRIENDS



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CONGRATULAZIONI

EMAIL FRIENDS



SEND



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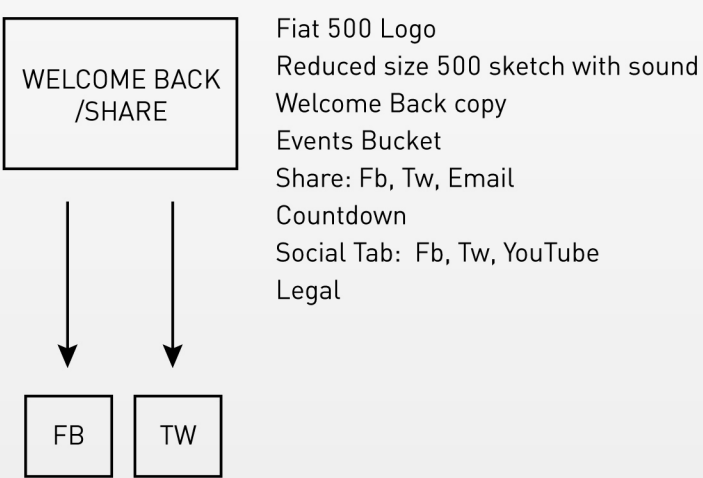


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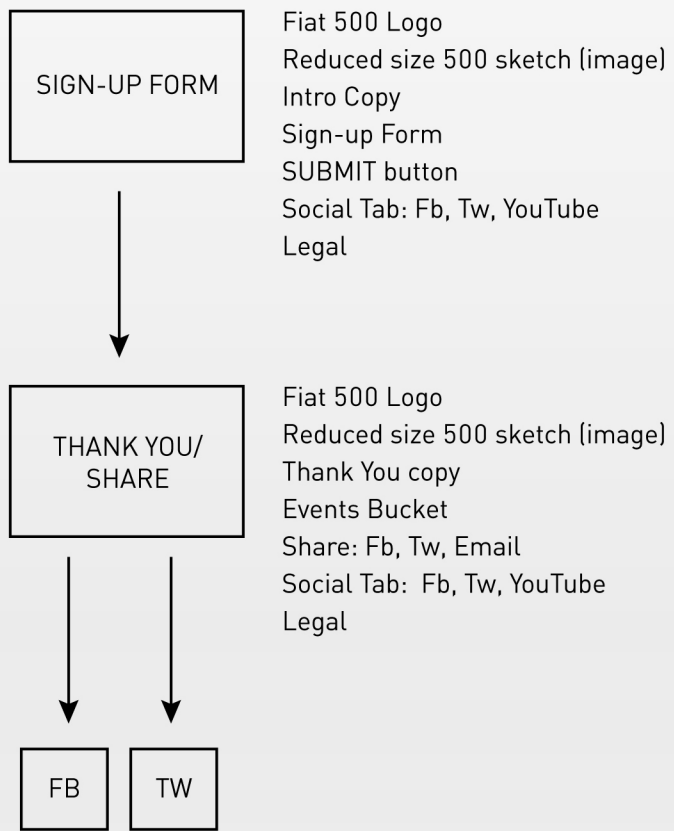
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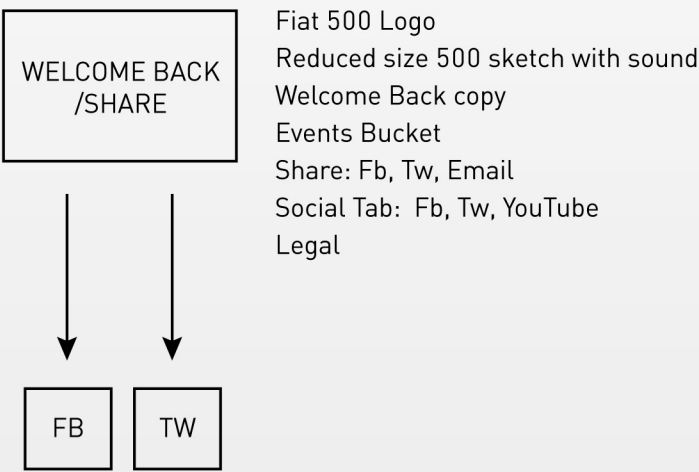


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GRAZIE